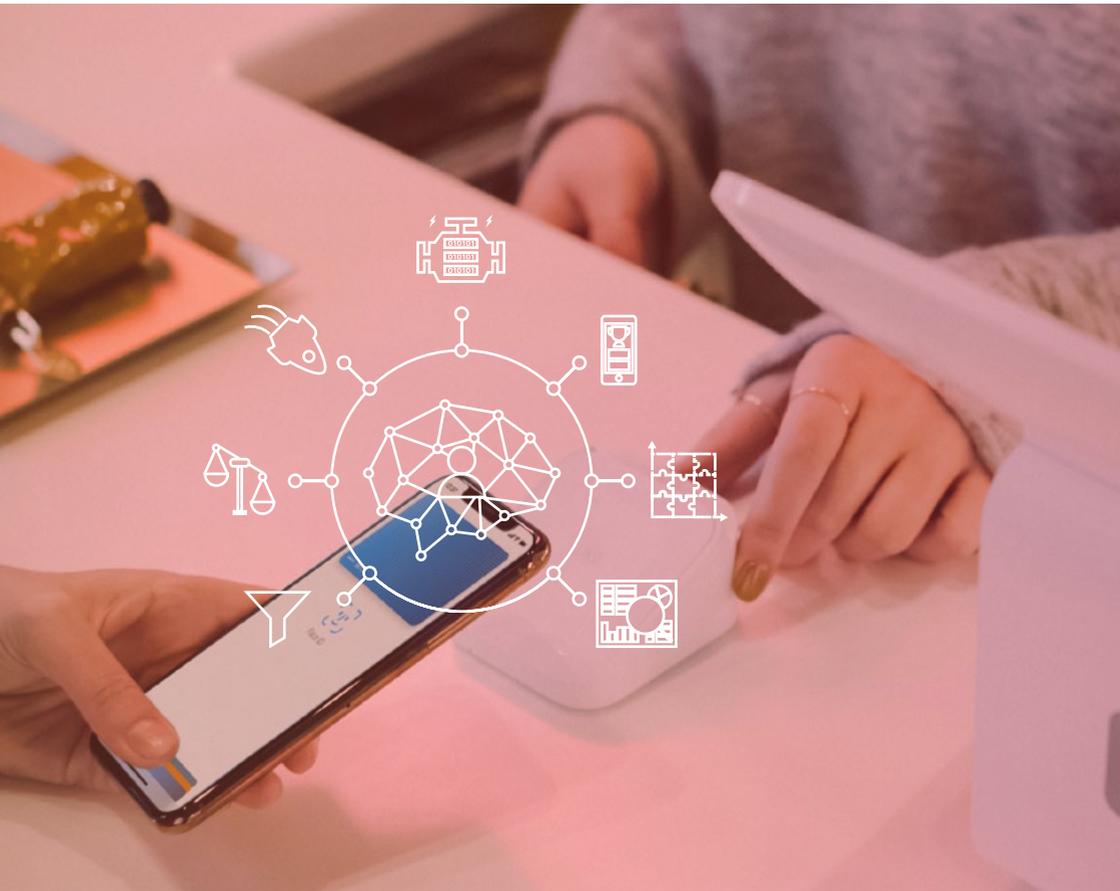


THE AGE OF THE SMART CUSTOMER IS HERE.

IS YOUR CHANNEL READY?



Your customers have evolved. 77% of customers have already done their research online. They know which products are worth their while, and which are not.

58% of customers are willing to switch over to a new brand at the point of purchase, according to the latest McKinsey research. Brand loyalties are malleable and can be easily subverted. So how do you make sure that your existing customers stick with your brand? How do you get smart customers to switch over from other brands to you? How do you secure that final handshake?

NAVIGATING A COMPLEX CHANNEL NETWORK

Your brand message is diluted by a disengaged sales channel.

There is no direct line of communication between you and your partners; from your sales and marketing team, to your distributors, to your very last customer-facing sales representative on the ground. Brand messaging, flowing through your channel, never reaches your potential customers accurately.



Your product launches and promotions are ineffective.

Getting real-time insights, analytics and responses from your complex sales channel is difficult. There is no way of telling in real-time which promotion models work best. Your sales expenditure is wasted on promotions that are ultimately not impactful.

Your sales channel does not feel valued.

Rewards and incentives for your sales personnel are not transparent or instant. There is little motivation for them to promote your brand over your competitors. You lose their mindshare and their commitment to your brand. Worse, you lose your potential customers.



TRANSFORM YOUR CHANNEL TO BE SALES-READY.

At TeamStreamz, our All-in-One, Mobile-first Channel Transformation platform is designed to empower your sales channel at every level and maximise mindshare. Our customisable and modular platform lets you connect and interact with every node of your sales channel, from your sales reps, to your distributors, to your promoters and so on.



Engage everyone.

Our AI-driven recommendation and notification engines enable continuous gamified engagement with your sales channel. Think product information, promotional material, quizzes, videos, surveys and more, piped directly in real-time to your sellers and distributors in an easy-to-read and recall, bite-sized cards. Streamline training and on-boarding. Your channel network is knowledgeable and always sales ready



WE ARE DIFFERENT.

Complex problems call for unique solutions. TeamStreamz offers a wide range of unique, innovative features that cater to all your channel management needs.

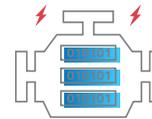


Engineered for Mobile.

TeamStreamz is designed as a Mobile-first platform and is fully optimised for both online and offline use on all smart mobile devices. Information is organized as streams of bite-sized interactive multimedia cards, a perfect fit for touch-based interfaces, faster user learning and better recall while maintaining speed and ease-of-use.

Gamified engagement.

Gamification is in the fabric of the platform. Gamify Everything. Journey planning, product scans, content streams, sales targets and more to promote engagement from your various channel partners. User behaviour can be captured and analysed to track and monitor sales competency and readiness on an individual, store or distributor level. Drive positive sales behaviours. Autonomously deliver personalised nudges to millions of individuals.

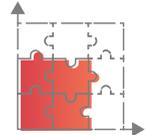


Powered by data.

All our modules operate upon an advanced data-driven fabric. Data and field signals are automatically captured. Processed in our AI engine, they return in the form of intelligent notifications, sales predictions, journey plans and various other deep, actionable insights that cater to the needs of everyone in your sales chain.

Scalable and Configurable.

Our modular platform is customisable and scalable for enterprises of any size, providing you with a personalised "fit for your experience" application right out of the box. Our cloud-based application framework allows for rapid deployment across regions, as well as quick and effective adaptation to the ever-changing needs of your sales platforms.



Involve your channel.

Our fully integrated advanced analytics engine provides you with total visibility over your entire sales channel. Easily monitor every avenue of your sales channel in real-time, and gain insights by polling and surveying. Fully maximise the impact of your product launches and promotions with smart, well-informed data-driven decisions. Your Channel is involved and connected with you.



Reward your advocates immediately.

Our rewards and incentives module gives you complete transparency and immediacy in granting rewards. Easily create, communicate and automatically calculate rewards, leader boards and incentives. Link rewards to cash, e-vouchers and payment solutions. Your edge sales reps can be instantly rewarded for their hard work and effort and are motivated to promote your brand and your products even further. Everybody wins.



FEATURED ENGINES & MODULES

Sales Content Module

Provide your retail sales reps with unlimited access to all the information they need. Relevant and important information can be updated in real-time and presented to your sellers using our intelligent templates. Create bite sized content streams using videos, audios and text snippets.

Algorithmic feed

Machine Learning driven recommendations engine keep your sellers updated with most relevant content. Personalized guidance is dynamically tailored and provided to each and every individual salesperson based on their sales proficiency and skill levels.

Intelligent notifications engine

AI powered notifications are sent to the users in autonomous intelligent manner to gain the maximum participation and involvement from your channel. Smartly timed nudges act like a coach to enhance channel performance.

Field Insights Module

Push surveys and polls directly to your sales representatives. Game mechanics and incentive-based systems can be integrated to encourage participation and engagement. You gain valuable feedback and insights, and your sales reps on the ground feel heard and valued.

Assessment & Certification Engine

Easily create and push assessments, quizzes to certify users based on profile. Track responses and automatically calculate Sales Readiness Score at individual, store, region level, ensuring sales readiness before product and promotion launches.

"Our outlets that were equipped with TeamStreamz experienced a 50% performance boost compared to those which were not."

- **Leading Phone Company**



"TeamStreamz improved our distributor's product knowledge competency score from 45% to 78%, in a span of just 3 months."

- **Leading Oils & Lubricants company**

ABOUT TEAMSTREAMZ

TeamStreamz's Channel Transformation Platform has been scaled by our customers to over 100,000 channel users in 74 + countries across the world in less than 2 years. Over 20,000 distributors & channel partners are engaging with the platform with unique experiences in 31 different languages. ½ Billion USD annualized product sales are being enabled directly by the platform. Our SaaS platform hosted on AWS, is extremely agile, scalable and secure. The Mobile app runs on both Android and Apple iOS. Our enterprise customers have seen breakthrough improvements in their channel engagement with their Distributors, retailers, promoters having seen improved revenue growth of over 40%.

Inform | Involve | Empower

For more information on TeamStreamz, visit our website at:
<https://www.teamstreamz.com>